

Gimbel Brothers

Store Hours—9 to 5:30

For Tomorrow—Saturday

Gimbel Brothers

Friday, November 21, 1919

# Dressing a Girl—Through the Bread-and-Butter Days Until She Blooms as a Lily—Is an Art : GIMBELS

It isn't the money you spend on girls' clothes; it is the skill—the art—with which real lovers of children scientifically work out designs and styles. Therein lies good dressing—the outfitting your child has the right to demand. The expenditure can be suited to your requirements—effects are variously produced.

## Gimbel Children's and Misses' Service Is Specialized—and Foremost in Results and Economy

We have known "just stores"—even big stores—to give up trying to clothe girls of 12 to 16. It's an art, to make a girl look and feel well at the age when she recites: "Standing with reluctant feet where the brook and river meet."

## Misses' Coats—Models for Every Occasion—For Sports Wear, Day-time Wear and Sumptuous Affairs for Grand Opera

For wear to THE football game of the season on Thanksgiving Day—Sports Coats of the heavy polo cloth, generously collared in raccoon and in the fashionable three-quarter length. At \$39.75, \$55 and \$75.

For dress occasions—Misses' Coats of beautiful soft, silky fabrics, such as Bauchra, duvetyn, peachbloom, suede, silvertip and bolivia, designed on smart new lines—and enriched with large fur collars—and some have pockets and other touches of fur. Beaver, raccoon and seal. Glorious

blues that remind one of the sky—and reds that suggest sunsets. Prices start at \$79—and advance by easy stages to sumptuous dolman opera wraps, fur-trimmed—at \$150.

### Misses' Practical Coats—Three Special Price Groups—\$28, \$35, \$45

Smart styles. Of wool velour, silvertone, tinseltone, polo cloth and chinchilla. In lovely Peking blue and ox-blood shades that youth loves best, as well as navy, taupe, nut brown and cinnamon. Large, snug-fitting collars of fur of self-material. For ages 14 to 20 years.

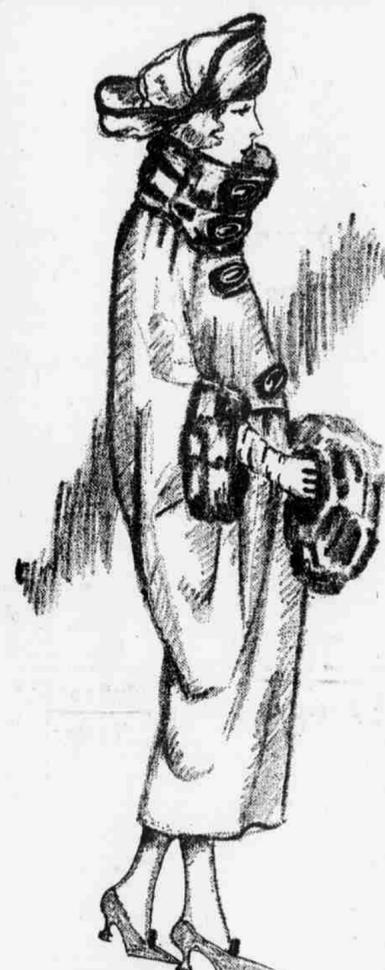
### Airy Evening Dresses for the Debutante

For her first ball—dainty affairs of misty net, frosty, silvery lace—some with silver fringe around the bottom—and the latest idea is the Turkish bottom! Cunning tight-fitting bodices with decided bouffant width acquired by draperies, peg-top—or, yes—simulated hoops that narrow as the foot is reached.

Radiant colors that suit the debutante so well. As low as \$29.75—the next step \$35 and \$45, \$55 and \$75.

### Correct Afternoon or Dinner Dresses for Misses

Beauties of duvetyn—one in particular is of geranium red with the



round neck and elbow sleeves banded in squirrel fur. Other tints, too.

And dresses of rich velveteen—some with skirt draperies of black Chantilly lace—and a piquant model shows skirt of slashed velvet ribbon—ending with jet balls! And dainty Georgette dresses with unusual fashion touches. At \$45 to \$125.

Trig-looking street dresses of tricotine, serge and jersey, with touches of colored embroidery or studded with steel beads or bugle beads that form squares. And other features that are "different." At \$29.75, \$35, \$45 to \$75.

### Misses' Dresses Featured at \$18, \$28 and \$38

An economy event of interest. Dresses of serges, velveteens, jerseys, tricotines, tricolettes, with all the new fashion points—and adorable evening dresses of net and silk. In 14- to 20-year sizes.

## The Indispensable Winter Suit for Misses Is Marked by Smart Simplicity

Cut on lines that are decidedly youthful—that suggest models direct from Paris' famous couturiers.

Lovely suits of glowing velveteen that have a suggestion of embroidery—or of soft velour, tinseltone and peachbloom. Lavish use of fur is noted—collars—pockets—and some have back panels or are banded in fur. And with piquant bow in back of some of the coats. And coats with cartridge pleating at sides. Just the smartest suits that ever made their bow in Philadelphia. In 14 to 20 year sizes. At \$55, \$75, up to \$100.

### Misses' Winter Suits Specialized at \$34 and \$55

At least forty styles to choose from. With and without fur trimmings. All the favorite fabrics and wanted colors. For ages 14 to 20 years.

## Coats for Girls of 8 to 16 That Combine Smartness With Youthful Becomingness

With just the fashion touches that each age requires to "frame" the girl to best advantage.

### For the Girl of 10 to 16 years—

Dress Coats with fur the dominant factor. Of lovely velours, velveteens and silvertones. Some have yokes with flirty full skirts—and collars that muffle up high at the neck. And, of course, belted models. And the leatherette coats that girls adore! With prices \$19.75 to \$59.75.

The Girls' \$15 Coat Pictured—is of velour with kit coney collars. For ages 6 to 10 years. Also Girls' Heavy Cheviot Coats for ages 8 to 14 years.

Three models sketched at \$19.75. Of heathertone, velour or silvertip. Some have seal collars. With all animal belts and one model with cross-over collar of self material. For ages 8 to 16 years.

The \$29.75 Coats pictured—are of frosted chinchilla or silvertip velour, the latter has collar of opossum. In 10 to 16 year sizes.

## Dresses for the High School Girl

### For School Wear.

### For Dress and Semi-Dress Occasions.

### For Party Wear.

The girl home from school will revel in the charming new dresses—and can select a model for any festive Thanksgiving affair.

Velveteen Dresses, round-neck models with touches of embroidery and satin girdles—or fascinating models that have blouses of velveteen and pleated silk skirt! In 12, 14 and 16 year sizes. At \$29.75, \$32.50 and \$39.75.

Practical Serge and Jersey Dresses in Russian and bodice fashions that are enlivened with a suggestion of bright-colored embroidery—at \$19.75, \$22, \$25 and \$29.75.

For party wear—Girls' frilly dresses of chiffon and taffeta that are simple—yet piquant. At \$17.75, \$25, \$35 and \$39.75.

The \$22 Dress Pictured is of velveteen in blue, navy, brown, green and black. Apron front—girdled in satin. For ages 12, 14 and 16 years.

Dresses for girls of 8 to 14 years. Yes—of velveteen, taffeta, serge and jersey that in many instances are imitations of models designed for the older sister—youthened! At \$12.75, \$17.75, \$19.75 and \$25.

The dress pictured at \$15 is of serge with colored stitching and embroidery—and satin girdle. In 8 to 14 year sizes.

—Gimbels, Salons of Dress, Third floor.



**Gimbel Brothers**  
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EIGHTH AND NINTH